

SMARTSTART ECOSYSTEM ASSET MAPPING

Community/ Civic Based Organizations

Known, trusted, connected to the community, partners to amplify.

Media/Communication Channels (local paper, radio, ad outlets, etc)

Higher Educations

Commitment to community learning and educational pathways

Anchor Institutions (Hospitals, Colleges)

Major sources of influence, business opportunities (procurement), and employment.

Incubators, Co-Working Spaces

Gatherings spaces for connecting, co-learning and public work spaces

Entrepreneurs

In-person and online communities

Government Agencies, Library, City Officials

Financials Institutions & Funding Sources

Banks, Credit Unions, Lenders, CDFIs, Foundations and Grants

Associations and Councils

Chambers of Commerce, Main Street, EDCs, CVBs, Development Associations, Freelancers